

BOARDROOM AD & EDITORIAL CALENDAR



January/February 2018 (CMAA Show Issue)
Cover: Top Private Club President of the Year
Features: CMAA Show issue, Private Club Presidents of the Year, Distinguished Club Feature, Vendor Case Studies (various club industries)

Editorial deadline: November 11th
Space reservation: January 12th
Materials due: January 19th



March/April 2018
Cover: CMAA President
Features: Excellence in Achievement Award Winners
Vendor Case Studies (various club industries)

Editorial deadline: January 27th
Space reservation: March 9th
Materials due: March 16th



May/June 2018
Cover: Club Ideas, Club Employees, and Sustainability
Features: Green Building, Sustainability
Organic Wine and Garden, Vendor Case Studies (various club industries)

Editorial deadline: March 3rd
Space reservation: May 4th
Materials due: May 11th



July/August 2018
Cover: Millennials - Changing Demographics
Features: Architects, Designers, Builders, Interior Designers, Furniture, Wellness, Lockers, Vendor Case Studies (various club industries)

Editorial deadline: May 15th
Space reservation: July 8th
Materials due: July 13th



September/October 2018
Cover: Technology
Features: New Products, Technology Case Studies, Social Media, E-Newsletters and Marketing, Vendor Case Studies (various club industries)

Editorial deadline: July 14th
Space reservation - Tech stories and ads due: August 31st
Materials due: September 7th



November/December 2018
Cover: Trends/State of the Industry
Features: Wellness, Excellence in Achievement Award Winners, Vendor Case Studies (various club industries)

Editorial deadline: September 15th
Space reservation: November 9th
Materials due: November 16th



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Cover: Top Private Club President of the Year
Features: CMAA Show issue, Private Club Presidents of the Year, Distinguished Club Feature, Vendor Case Studies (various club industries)

Editorial deadline: November 4th
Space reservation: December 26th
Materials due: January 5th