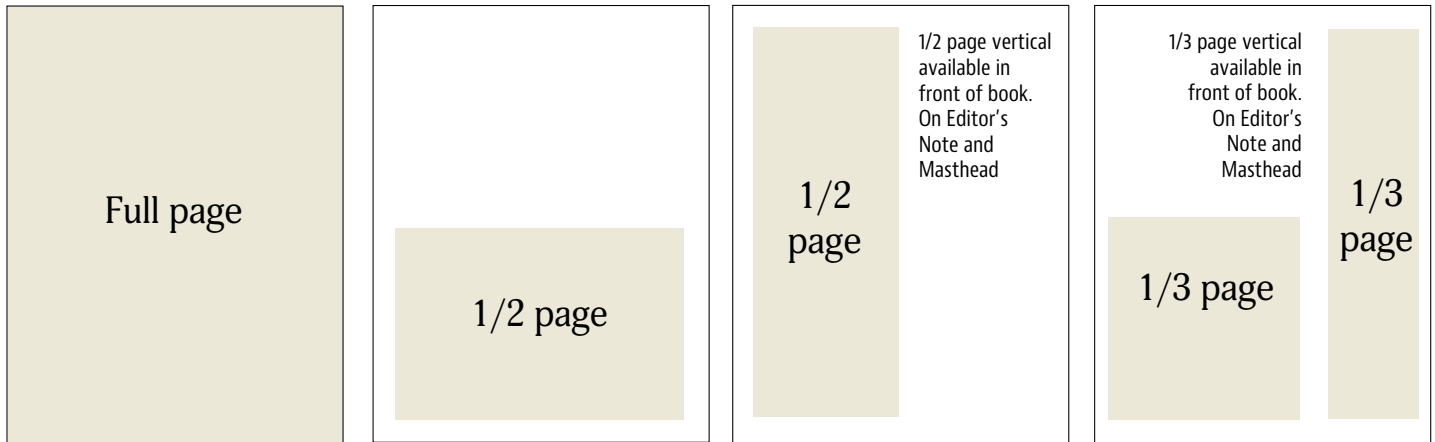


2017 AD SPACE AND DESIGN



Page size 8.375 x 10.875

Full page (.25" bleed): 8.875 x 11.375 — Live Area: 7.175 x 9.675
1/2 page (horiz.): 7.175 x 4.75 — 1/2 page (vert.): 3.5 x 9.675
1/3 page: 4.715 x 4.75 — 1/3 page (strip): 2.25 x 9.675
1/4 page: 3.5 x 4.75

BoardRoom Briefs 8.5 x 11 digital online

Sponsorship ad on each page with URL and tracking: 8.5 x 1.5
Shared Sponsorship ad on each page with URL and tracking: 5.25 x 1.5

BoardRoom Ad Specs

The BoardRoom magazine is produced digitally on the Macintosh platform. DO NOT SEND FILM. Additional charges will apply.

Materials not received by *Materials Deadline* are subject to a "pickup" (previous ad), or if a new contract, no ad will run. Agency/advertiser will be responsible for payment based on contract. Materials received after the closing date, whether on extension or not, that do not go through the pre-press inspection process, are printed at the advertiser's risk. Advertisers may not cancel orders for, or make changes in, advertising after the *Materials Deadline* of the magazine. The Publisher is not responsible for errors or omissions in any advertising materials provided by the advertiser or its agency (including errors in key numbers) or for changes made after closing dates. The Publisher has the right to insert the advertising anywhere in the Magazine at its discretion, and any condition on contracts, orders or copy instructions involving the placement of advertising within an issue of the magazine (such as page location, competitive separation or placement facing editorial copy) will be treated as a positioning request only and cannot be guaranteed. The Publisher's inability or failure to comply with any such condition shall not relieve the agency or advertiser of the obligation to pay for the advertising. Also you need to insert a note for the creation of ads that they will need to submit images, logos, etc no later than 10 days before the *Materials Deadline* and all artwork needs to be approved by agency or advertiser on or before the *Materials Deadline*.

The BoardRoom magazine prefers high resolution PDF's but also accepts the following:

QuarkXPress 9 with all fonts and images;
Adobe InDesign CC with all fonts and images;
Adobe Photoshop CC 300dpi, JPG, EPS or TIF format. All fonts converted. No layers;
Adobe Illustrator CC all files embedded, all fonts converted to outlines.

When exporting your PDF from Quark or InDesign, please use:

- PDF/x-1a:2011
- Composite CMYK ONLY, no spot colors
- Offset registration marks to .416"
- Bleed symmetric .25"
- Include your company name in the title

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FTP INFORMATION CHANGES WITH EACH ISSUE. ONCE THE ADVERTISING CONTRACT HAS BEEN SIGNED YOU WILL BE SENT THE FTP INFORMATION FOR THAT ISSUE.