

BOARDROOM AD & EDITORIAL CALENDAR



January/February 2017 (CMAA Show Issue)
Cover: Top Private Club President of the Year
Features: CMAA Show issue, Private Club Presidents of the Year, Distinguished Club Feature, Vendor Case Studies (various club industries)

Editorial deadline: November 11th
Space reservation: January 3rd
Materials due: January 13th



March/April 2017
Cover: CMAA President
Features: Excellence in Achievement Award Winners, Vendor Case Studies (various club industries)

Editorial deadline: January 27th
Space reservation: March 3rd
Materials due: March 10th



May/June 2017
Cover: Club Ideas, Club Employees, and Sustainability
Features: Green Building, Sustainability, Organic Wine and Garden, Vendor Case Studies (various club industries)

Editorial deadline: March 3rd
Space reservation: April 29th
Materials due: May 6th



July/August 2017
Cover: Millennials - Changing Demographics
Features: Architects, Designers, Builders, Interior Designers, Furniture, Wellness, Lockers, Vendor Case Studies (various club industries)

Editorial deadline: May 15th
Space reservation: July 1st
Materials due: July 8th



September/October 2017
Cover: Technology
Features: New Products, Technology Case Studies, Social Media, E-Newsletters and Marketing, Vendor Case Studies (various club industries)

Editorial deadline: July 14th
Space reservation - Tech stories and ads due: September 2nd
Materials due: September 9th



November/December 2017
Cover: Trends/State of the Industry
Features: Wellness, Excellence in Achievement Award Winners, Vendor Case Studies (various club industries)

Editorial deadline: September 15th
Space reservation: October 28th
Materials due: November 4th



January/February 2018 (CMAA Show Issue)
Cover: Top Private Club President of the Year
Features: CMAA Show issue, Private Club Presidents of the Year, Distinguished Club Feature, Vendor Case Studies (various club industries)

Editorial deadline: November 4th
Space reservation: December 26th
Materials due: January 5th